WKKF Strategic Communication Planning Hub: Promotional Toolkit

GRAPHICS

Here's a quick 15 second promotional video for your use.
IG reel video
Facebook & LinkedIn video
Static Images

DRAFT EMAIL TO SEND TO YOUR NETWORK

SUBJECT: Power up! New free, user-friendly communication hub

Hello!

I'm excited to share that the W.K. Kellogg Foundation launched the **Strategic Communication Planning Hub**, a free and innovative digital resource created to help our grantees and partners power up their communications.

Strategic communication is core to advancing policies that are equitable for our children and families. It is the means to move hearts and minds. But not all organizations have the capacity to use communication as a change-making tool.

The Strategic Communication Planning Hub is user-friendly and accessible. It was built with valuable resources to help organizations develop and refine their communication skills, regardless of their size, reach or experience.

The hub offers a wide range of online trainings, including **content writing, digital strategies and tactics, message development, communication strategies for change, and more. It also features an interactive tool where you can build your own communication plan.**

I hope you'll visit **the hub** and explore the many available resources and trainings it offers.

SOCIAL COPY

POST ONE

TWITTER THREAD

(½)Power up your communications! @WK_Kellogg_Fdn launched the Strategic Communication Planning Hub – a free online training resource to help communities use communication as a changemaking strategy: bit.ly/41HIUuy

(2/2) The hub features 7 curated lessons on the fundamentals of successful communication and a plug-and-play tool to build a communication plan. It uses a self-paced, walkthrough format that is simple and intuitive, no matter your level of expertise. Learn more: bit.ly/41HIUuy

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FACEBOOK

Check out the new Strategic Communication Planning Hub from the @KelloggFoundation.

The hub is a free online resource to help you become a more powerful communicator, leading to greater support and influence around key issues that ensure children, families and communities thrive.

The hub features 7 carefully curated lessons on the fundamental strategies and tools essential for successful communication. There's even a plug-and-play tool to build a communication plan. The hub uses a self-paced, walkthrough format that is simple and intuitive, no matter your level of expertise.

Access these new resources today: bit.ly/41HIUuy

LINKEDIN

Power up your communications! The W.K. Kellogg Foundation recently launched the Strategic Communication Planning Hub.

Nonprofit work and advocacy are all about changing the world and strategic communication is a critical tool to influence hearts, minds & policy. The hub is a free comprehensive online training tool to build knowledge in the fundamentals of communication.

You'll find 7 carefully curated lessons to provide you with the fundamental tools essential for successful communication. It uses a self-paced, walkthrough format that is simple and intuitive, no matter your level of expertise!
bit.ly/41HIUuy

INSTAGRAM

Power up! @KelloggFoundation launched a new Strategic Communication Planning Hub! 🎉

Too often, grassroots and community-based organizations need help tackling communication strategies that can support their mission effectively. That's why they created the Strategic Communication Planning Hub, a comprehensive online training tool to build knowledge that enables organizations to become more skilled in strategic communication strategies.

The hub features 7 carefully curated lessons on the fundamentals of successful communication, as well as an interactive tool to build a communications plan. It uses a self-paced, walkthrough format that is simple and intuitive, no matter your level of expertise!

Head to the link in my bio to access the hub, and share it with your network today! 🔗